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SCETV series “By The River” returns for a national Season 2 with 13 new episodes

COLUMBIA, S.C. – South Carolina ETV’s half-hour literature-focused series, [By The River](#), has returned for a nationally-distributed Season 2. Hosted by Holly Jackson, the weekly, 13-episode series presents in-depth interviews with Southern authors, exploring unexpected Southern stories and writers in each episode. **By The River** will premiere locally on ETV-HD on April 17 at 6:30 p.m., and viewers outside of South Carolina should check their local listings for when the show will air on their local public television station.

By The River is being distributed nationally by [American Public Television \(APT\)](#) to viewers of public television across the U.S. The program, which first aired in 2018, will begin airing on public television stations across the U.S. in April.

As a love letter to Southern stories and the authors who write them, **By The River** explores the inspiration, passion and writing that it takes to create a Southern story. Through in-depth interviews with Southern authors from inside a coastal library on the banks of Beaufort River, Holly Jackson engages authors as they tell stories, share their love of reading and give advice for aspiring writers.

Achieved in partnership with the University of South Carolina Beaufort (USCB), **By The River** is produced and directed by Dr. Caroline E. Sawyer, associate professor of communication studies, and consists of a student crew of USCB Communication Studies students. The student crew for season two are Isabella Ahlén Jakobs, Tyler Yates, Shannyn Hall, and Alyssa Smith. Numerous USCB students have worked on **By The River**, majoring in Communication Studies, English, Media Arts and Interdisciplinary Studies.

By The River host Holly Jackson is the Director of Operations at ETV Lowcountry, one of SCETV’s four regional studios. A former local television news reporter and anchor, Jackson now uses that experience with the USCB broadcast students who conduct classes at the studio twice a week.

Jackson is a native of Bishopville, SC and a graduate of the University of South Carolina. Throughout her journalism career, Jackson has earned multiple awards and honors, being awarded the Radio Digital Television News Association’s Edward R. Murrow regional award for Excellence in Writing three times. She was also recognized by the Georgia Association of Broadcasters for Best News Reporter in 2018.

Below is a glimpse into each episode of **By The River’s** national Season 2:

- **Episode 201: Stacy Pearsall-** Holly Jackson and author Stacy Pearsall sit down by the river to discuss Stacy’s book, *Shooter*.
- **Episode 202: Joshua Parks-** Joining Holly Jackson by the river discussing his collaborative book, *The Green Book of South Carolina*, is Joshua Parks.
- **Episode 203: Mashama Bailey & John O. Morisano-** Joining Holly Jackson by the river are authors Mashama Bailey and John O. Morisano discussing their book, *Black, White, and the Grey*.
- **Episode 204: Sandra Gutierrez-** Holly Jackson is by the river with Sandra Gutierrez discussing her book, *The New Southern-Latino Table*.
- **Episode 205: Sanjena Sathian-** Holly Jackson is by the river with award winning author Sanjena Sathian discussing her debut novel, *Gold Diggers*.
- **Episode 206: Robert Gwaltney-** Holly Jackson is by the river with award winning debut author Robert Gwaltney discussing his novel, *The Cicada Tree*.
- **Episode 207: John Pruitt-** Holly Jackson is by the river with former news reporter and anchor John Pruitt discussing his novel, *Tell It True*.

- **Episode 208: Kristy Woodson Harvey-** Holly Jackson is by the river with Kristy Woodson Harvey discussing her novel, *The Summer of Songbirds*.
- **Episode 209: Margaret Verble-** Holly Jackson is by the river with Margaret Verble discussing her novel, *When Two Feathers Fell From the Sky*.
- **Episode 210: Katherine Reay-** Holly Jackson is by the river with Katherine Reay discussing her novel, *A Shadow In Moscow*.
- **Episode 211: Jason Mott-** Holly Jackson is by the river with National Book Award Winner for Fiction, Jason Mott discussing his book, *Hell of A Book*.
- **Episode 212: Leslie Hooten-** Holly Jackson is by the river with Leslie Hooten discussing her book, *After Everyone Else*.
- **Episode 213: Jesse Cole-** Holly Jackson is by the river with baseball fan lover and author Jesse Cole to discuss his book, *Fans First*.

A co-production by [South Carolina ETV](#) and University of South Carolina Beaufort, production funding for **By The River** is provided by the Osher Lifelong Learning Institute, ETV Endowment of South Carolina, USCB Center for the Performing Arts and Pat Conroy Literary Center.

More information on **By The River** and previous episodes can be found on the [SCETV website](#).

QUOTES

“We’re proud to bring back *By The River* for a second national season. *By The River* allows us to share South Carolina’s rich literary legacy with the nation, while also giving students an opportunity to learn firsthand how to create a show for national broadcast distribution.” **–SCETV Interim President and CEO Dr. Stephanie Cook**

“As part of the amazing team that helped to create this program, I’m excited to see that *By The River* will once again have a national audience. This show really connects with viewers by sharing the intricacies of Southern stories and storytellers.” **–SCETV Director of National Content and Regional Operations Don Godish**

“*By The River* is truly our love letter to Southern stories. The passion and spirit that these authors and poets express through their art is inspiring and being able to further a student’s skill in their chosen field, while still in school, is the ultimate learning experience.” **–By The River Host Holly Jackson**

“We are excited to continue to bring public television a quality program that highlights southern authors while continuing to give USCB students a professional production experience. This show gives our students hands-on work on a professionally produced show. This experience strongly supports our university’s mission and is the true fulfillment of public educational programming.” **–By The River Producer & Director Caroline E. Sawyer, Ph.D.**

FAST FACTS

- SCETV’s **By The River**, a weekly, half-hour literature-focused series filmed at ETV Lowcountry in Beaufort, SC, returns for Season 2 on April 17 at 6:30 p.m.
- **By The River** is filmed at ETV Lowcountry in Beaufort, SC.
- Achieved in partnership with USCB, the crew for the show consists primarily of USCB Communication Studies students.
- As an APT-distributed series, **By The River** will also be available for streaming on the PBS app and on PBS.org.
- Learn more about **By The River** on the [SCETV website](#).

About South Carolina ETV and Public Radio

South Carolina ETV and Public Radio (SCETV) is the state's public educational broadcasting network. SCETV amplifies South Carolina voices, provides educational experiences and strengthens communities, while working toward creating a stronger, more connected and informed South Carolina. In addition to airing local programs, such as *Carolina Classrooms*, *Making It Grow*, and *This Week in South Carolina*, SCETV also presents multiple programs to regional and national audiences, including *By The River*, *After Action*,



Reconnecting Roots, Reel South, Somewhere South, Yoga in Practice and *How She Rolls*. In addition, SC Public Radio produces the national radio production, *Chamber Music from Spoleto Festival USA*.

About University of South Carolina Beaufort

The University of South Carolina Beaufort (USCB) responds to regional needs, draws upon regional strengths and prepares graduates to contribute locally, nationally and internationally with its focus on teaching, research and service. USCB is a public, comprehensive institution in the University of South Carolina system, offering Associate's and Bachelor's degrees in liberal arts, sciences and professional disciplines as well as select Master's degrees in response to regional demand through on-site and distance delivery methods. Serving a diverse population, USCB enriches the quality of life for students and area residents through artistic and cultural offerings, collaborations with regional, national and international partners and lifelong learning opportunities.

About American Public Television

American Public Television (APT) is the leading syndicator of high-quality, top-rated programming to the nation's public television stations. Founded in 1961, APT distributes 250 new program titles per year and more than one-third of the top 100 highest-rated public television titles in the U.S. APT's diverse catalog includes prominent documentaries, performance, dramas, how-to programs, classic movies, children's series and news and current affairs programs. *Doc Martin, Midsomer Murders, America's Test Kitchen From Cook's Illustrated, AfroPoP, Rick Steves' Europe, Pacific Heartbeat, Christopher Kimball's Milk Street Television, Legacy List with Matt Paxton, Lidia's Kitchen, Kevin Belton's New Orleans Kitchen, Simply Ming, The Best of the Joy of Painting with Bob Ross, Live From the Artists Den, James Patterson's Kid Stew* and *NHK Newsline* are a sampling of APT's programs, considered some of the most popular on public television. APT also licenses programs internationally through its APT Worldwide service and distributes Create@TV — featuring the best of public television's lifestyle programming — and WORLD™, public television's premier news, science and documentary channel. To find out more about APT's programs and services, visit APTonline.org.

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