

A WILL TO PREACH



Social Media

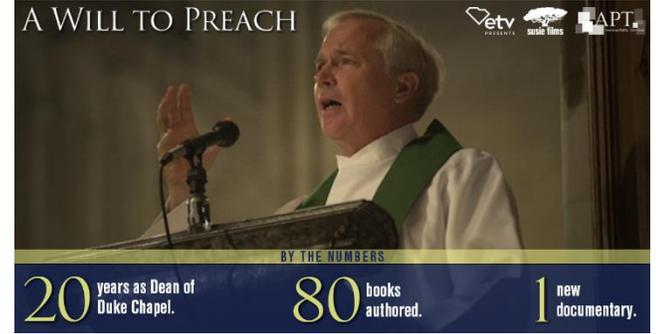
Graphic #1:

For Facebook/Twitter



Graphic #2:

For Facebook/Twitter

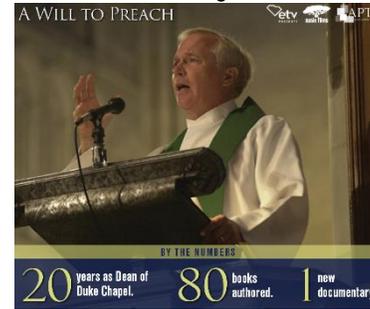


For Instagram



Draft text: Discover the perspective and impact of one of the country's most renowned ministers – Rev. Dr. William Willimon. Don't forget to tune in to the half-hour documentary [Insert air date, time]! #AWillToPreach

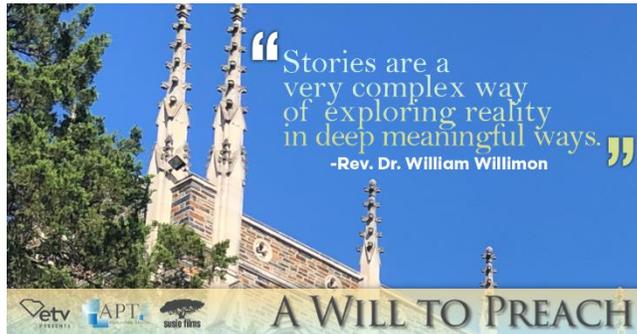
For Instagram



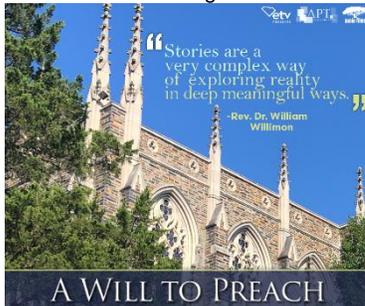
Draft text: Rev. Dr. William Willimon has authored approximately 80 books, selling more than one million copies worldwide. Tune in to #AWillToPreach to discover what makes this United Methodist Church minister so impactful.

Graphic #3:

For Facebook/Twitter



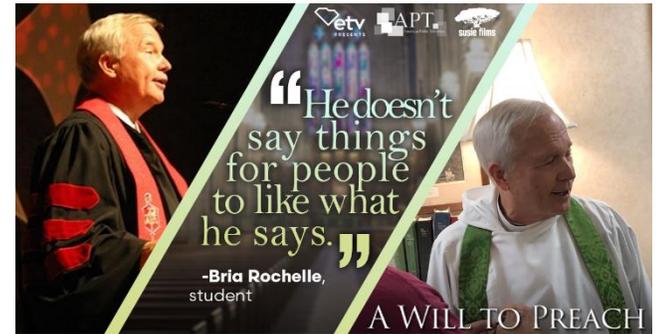
For Instagram



Draft text: For Rev. Dr. William Willimon, storytelling is an essential part of his sermons. Tune in to #AWillToPreach at [Insert air date, time] to find out why!

Graphic #4:

For Facebook/Twitter



Draft text: In his sermons, Rev. Dr. William Willimon likes to act as a provocateur, encouraging his congregation to think and grow. Discover his motivation by tuning in to #AWillToPreach! #ComingSoon